



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2014

Multiple District 20

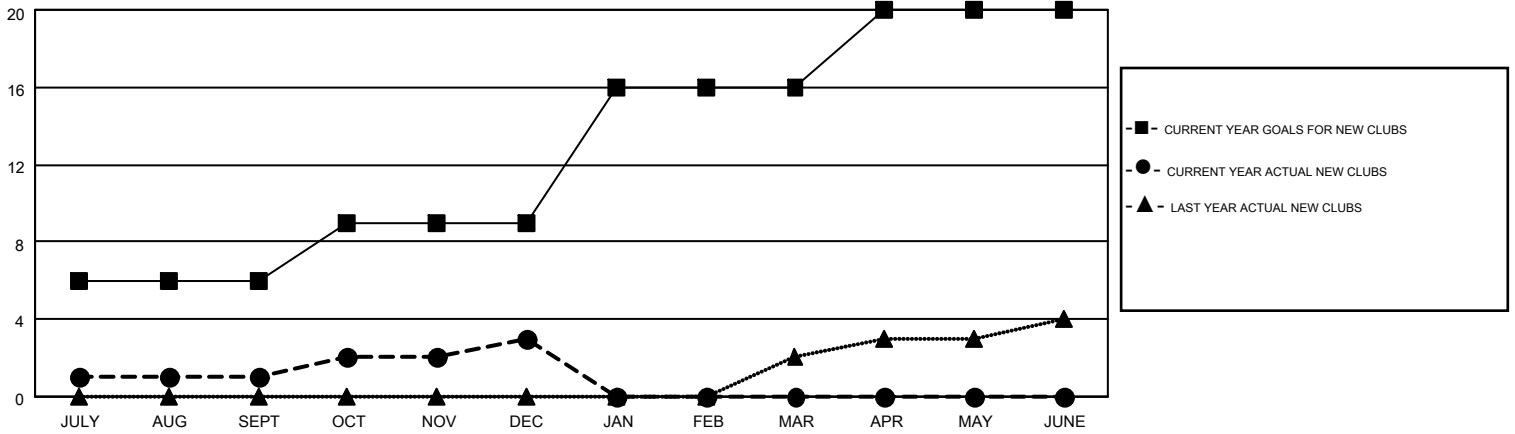
LOCATION: NEW YORK

GMT: ED LECIUS

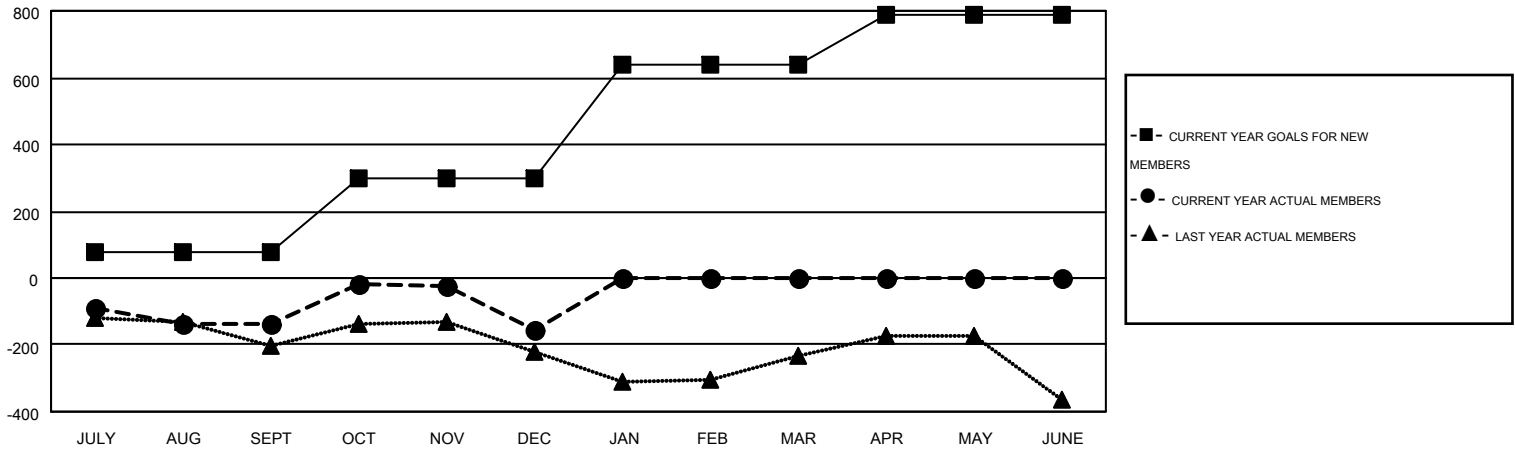
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	6	1	1	0	JULY/AUG/SEPT	80	259	398	-139
OCT/NOV/DEC	3	2	4	-2	OCT/NOV/DEC	217	455	473	-18
JAN/FEB/MAR	7	0	0	0	JAN/FEB/MAR	340	0	0	0
APR/MAY/JUNE	4	0	0	0	APR/MAY/JUNE	152	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 5	230 CLUBS OF 534 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	9,813 (65.46%)
<u>DROPPED MEMBERS</u>	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	5,177 (34.54%)
DECEASED		87	FAMILY UNIT MEMBERS
CLUB CANCELLED	35	HEAD OF HOUSEHOLD	1,139
OTHER	749	NON-HEAD OF HOUSEHOLD	1,217
TOTAL	871		